

Cookies Policy

What are cookies?

Cookies are small text files which are placed on our site and/or a service user's computer to provide us with information about use of our site and/or services. Some cookies are deleted when you close down your browser. These are known as session cookies. Others remain on your device until they expire or you delete them from your cache. These are known as persistent cookies and enable us to remember things about you as a returning visitor or user.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org. Alternatively, you can search the internet for other independent information on cookies.

Why do we use cookies?

In broad terms we may use cookies on our site and/or services for the following purposes:

1. **Analytical purposes:** Analytical cookies allow us to recognise, measure and track users of our site and/or services in anonymous form. The information collected includes the number of visitors to our site and/or users of our services, where visitors have come to our site from and the pages that they have visited. This helps us to improve the way our site and/or services work, for example, by determining whether site visitors and/or users of services can find information easily, or by identifying the aspects of the site and/or services that are of the most interest to them (as further explained below).
2. **Usage preferences:** Some of the cookies on our site and/or services are activated when visitors to our site and/or users of our services make a choice about their usage of our site and/or services. Our site and/or services then 'remember' the settings preferences of the user concerned. This allows us to tailor aspects of our site and/or services to the individual user.
3. **Disclaimer:** We use cookies on our site and/or services to record when a site visitor and/or user of services has seen a Policy, such as this one, or provided consent, such as consent to this Policy and our Disclaimer. This helps to improve the user's experience of our site and/or services – for example, it avoids a user from repeatedly being asked to consent to the same terms.
4. **Session management:** The software that runs our site and/or services uses cookies for technical purposes needed by the internal workings of our servers. For instance, we use cookies to distribute requests among multiple servers,

authenticate users and determine what features of our site and/or services they can access, verify the origin of requests, keep track of information about a user's session and determine which options or pages to display in order for our site and/or services to function.

5. Functional purposes: Functional purpose cookies store information that is needed by our applications to process and operate. For example, where transactions or requests within an application involve multiple workflow stages, cookies are used to store the information from each stage temporarily, in order to facilitate completion of the overall transaction or request.

Your cookie preferences

To make full use of our site and/or services, your computer or mobile device will need to accept cookies, as our site and/or services will not function properly without them. In addition, cookies are required in order to provide you with personalised features on our site and/or services.

Third party cookies

When you visit our site and/or use our services, you may receive cookies that are set by third parties. These cookies are used for the purposes described in the "Why do we use cookies?" section of this Policy and, in particular, refer to analytic cookies (described further below). We do not completely control the setting of these third party cookies, so we suggest you might wish to check the third party websites for more information about their use of cookies and how to manage them.

Analytic cookies are used to gather statistics about the use of our site and/or services in order to improve their performance and design. For these purposes, analytic cookies collect information about your device type, operating system type, browser type, domain, other system settings, IP address, referring URLs, information on actions taken on our site and/or services and the dates and times of your visits, as well as the country and time zone in which your device is located.

These cookies may be provided by our third-party analytics tool providers, HubSpot (a web analytics service, hosted on servers in the United States and in the EU), and Google Analytics (a web analytics service provided by Google, Inc., whose servers may be in the UK, EU or the USA). The information obtained through these cookies may be disclosed to, or collected directly by, these third-party service providers. For more information about HubSpot and Google Analytics' cookie and information practices (including the types of cookies used and their expiration date), please visit the links below:

[HubSpot Cookies](#)

[Google Analytics](#)

How to control and amend cookies

You can control which cookies you want to be stored on your computer through the settings in your web browser. You can configure your browser to accept or reject certain or all cookies, as well as see what cookies have been set.

If you wish to remove cookies set by our site from your browser in the future, you may delete them. The instructions for removing cookies from your computer or mobile device depend on the operating system and web browser you use.

PLEASE NOTE, HOWEVER, THAT WITHDRAWING YOUR AGREEMENT TO THE USE OF COOKIES ON OUR SITE AND/OR SERVICES WILL IMPAIR THE FUNCTIONALITY OF OUR SITE AND/OR SERVICES OR OTHERWISE PREVENT YOU FROM ACCESSING AND/OR USING OUR SITE AND/OR SERVICES ENTIRELY.

The "Help" menu in the toolbar of most web browsers will tell you how to change your browser's cookie settings, including how to have the browser notify you when you receive a new cookie and how to disable cookies altogether.

Consent

BY ACCESSING AND USING OUR SITE AND/OR SERVICES YOU: (i) CONSENT TO THE PROCESSING, USE AND SHARING OF YOUR DATA IN ACCORDANCE WITH THIS COOKIES AND PRIVACY POLICY; (ii) WARRANT THAT ALL DATA PROVIDED BY YOU IS TRUE AND ACCURATE; AND (iii) AGREE THAT, UNLESS YOU HAVE SET YOUR DEVICE'S BROWSER TO REJECT THEM, WE CAN PLACE THE TYPES OF COOKIES SET OUT ABOVE ON YOUR DEVICE, AND USE AND SHARE THE DATA DERIVED FROM SUCH COOKIES IN ACCORDANCE WITH THIS COOKIES AND PRIVACY POLICY.